

TALLY WEIJL

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BOHO SUMMER & SWEET GYPSY

Summer Campaign 2016



Basel, 21.04.2016. Young, Wild & Free – the TALLY WEIJL Summer Collection exudes this natural spirit and the desire for adventure.

Inspired by the Bohemian Girl - travelling through New Mexico with her guitar, wearing summer Ethno Prints and light and airy embroidered fabrics. Whether colorful, black or white, all color combinations work with these styles. The perfect addition for every Fashionista are wild leather sandals and layers of jewelry inspired by the idea of roaming free.

To start the Festival Season, TALLY WEIJL presents many sexy off-shoulder and crochet details with destroyed denims – there could be some skin showing! Light and airy maxi dresses and blouses in American Indian styles create a feminine and natural look. Finishing off the outfit with a flash of striking tattoos, prepares every girl for the start of an unforgettable summer!

The Summer Collection is available on May 4, 2016 in all TALLY WEIJL Stores or online at www.tally-weijl.com.

TALLY WEIJL is a sassy fashion brand and one of the bold players of today's international fashion market. Self-made and family owned, the company went from a small garage in 1984 to a steady-growing business with over 790 stores in 37 countries. With the Design Studio located in Paris' city center and the Service and Support Center based in Basel, TALLY WEIJL breaths an exceptionally international atmosphere.

